# THE BOARD

A LOYALTY PROGRAM BY AZEK

# WHERE THE PROS

TimberTech

**AZEK**° EXTERIORS

STRUXURE.



### MEMBERSHIP PAYS: COUNT THE BENEFITS

When you join The Board<sup>™</sup>, you begin earning program funds with every TimberTech<sup>®</sup>, AZEK<sup>®</sup> Exteriors, and StruXure<sup>®</sup> product you install. Funds are captured each time you submit an invoice and can be redeemed for marketing expenses and training — or cash. And you can begin earning as soon as you join.

# BUILD RECOGNITION & LEADS

 Be featured on our Contractor Locator and receive priority access to homeowner leads in your area

# EARN CASH & REWARDS

• Earn money back with every dollar you spend on TimberTech, AZEK Exteriors, and StruXure® products it's that simple

# **AMPLIFY**MARKETING EFFORTS

- Get access to customizable marketing and sales materials
- · Get branded apparel and gear
- Get monthly social media content, plus marketing support for local trade shows and events
- Take advantage of valuable programs offered by our strategic partners

# **LEARN**BEST PRACTICES

- Access online training to learn about products and installation
- Get access to free, in-person, hands-on product training at AZEK University (based on regional availability)







#### **ENJOY BENEFITS EARN STATUS**

SIMPLIFIED WARRANTIES & **CUSTOMER APPRECIATION** 

At the end of each project, submit your

invoice within 60 days of job completion

and register the warranty on timbertech.

com. Your customer's warranty will be sent to them on your behalf along with a

certificate and TimberTech branded gift.

At the same time, you'll earn and accrue

funds that can be put right back into your

business.\*



We're committed to building a longlasting partnership as we help you grow your business.

#### **CONTRACTOR LOCATOR**

We've made it easier for qualified leads to reach you — thanks to the Contractor Locator on TimberTech.com.

Features include:

- · Card view that clearly displays your company name and information
- Toggle option that lets homeowners switch to a map view to see your locations
- · Priority placement in search results based on your tier level
- Request an Appointment button makes it easy for homeowners to share project details and contact information directly with you



For information about our privacy practices, please visit



**JOIN TODAY** 

#### MULTIPLE TIERS WITH INCREASING REWARDS AT EVERY LEVEL

- · Earn program funds for every dollar you spend on AZEK Exteriors, TimberTech, and StruXure products
- Preferred placement by tier in Contractor Locator search results
- · Longer Labor Warranty protection for Gold and Platinum tiers

Sales Requirements

Program Fund Accrual

Website Locator Listing

Cash Out

JobTread

**Guild Quality** 

Groundwork

PHAZE App

GreenSky®

Company Cam

Quarterly Newsletter

Status Certificate

Homeowner Leads

**Training Opportunities** 

Gold and Platinum 50% Fund

Replacement Labor Warranty



15% Off



Sales requirements and fund accrual percentage vary by region Contact your local sales representative for details





\*

50% Off



PRODUCTS INSTALLED BY A TIMBERTECH MEMBER OR SILVER REGISTERED CONTRACTOR:		
LIMITED LABOR REPLACEMENT WAR- RANTY LENGTH	AZEK/TIMBERTECH SYSTEM PURCHASE REQUIREMENT	
2 Years	Standard Protection System (Deck & Fasteners)	
4 Years	Maximum Protection System (Deck, Rail, Fasteners)	

PRODUCTS INSTALLED BY A TIMBERTECH GOLD OR PLATINUM REGISTERED CONTRACTOR:		
LIMITED LABOR REPLACEMENT WAR- RANTY LENGTH	AZEK/TIMBERTECH SYSTEM PURCHASE REQUIREMENT	
5 Years	Standard Protection System (Deck & Fasteners)	
7 Years	Maximum Protection System (Deck, Rail, Fasteners)	

Questions? Contact us at ContractorMarketing@AZEKco.com

NOTE: Program funds accumulated during the current program year must be used by February 28, 2025. THEY WILL NOT ROLL OVER. Funds will expire after the February 28, 2025 deadline. Level will roll over for one year. Funds may be used at any time during the program year. Program date runs January 1, 2024 – December 31, 2024. Invoices need to be submitted by January 31, 2025. Invoices with December 2024 purchase dates can be held and uploaded after December 31 and still be counted toward your 2024 total – and the funds applied to 2024. Funds are awarded at the percentage rate communicated at each tier. Reach out to your Sales Rep with questions.

25% Off

- \*The TimberTech Limited Replacement Labor Warranty may be transferred one (1) time, within the five (5) year period beginning from the date of original purchase by a qualified purchaser, to a subsequent buyer of the property upon which the product system was originally installed
- oleted after November 1, 2018, and is only applicable and enforceable in the United States of America and Canada.
- Qualified Product Systems may include the following individual products: 1) All TimberTech Advanced PVC Deck products; 2) All TimberTech Advanced PVC Porch products; 3) All TimberTech Composite Deck including balusters, posts, bottom rails, and top rails; 5) Fasteners including FUSIONLoc®, CONCEALoc®, TOPLoc®, SIDELoc™, and Cortex®. This Warranty does NOT cover fasteners companies other than Manufacturer even though some of those products may display the logos, company, or product names of Manufacturer products.

Visit https://www.timbertech.com/about-warranties/ for more information about Timbertech's limited warranties, inc

#### **GET REWARDED** SIMPLE INVOICING & FUNDS

#### **INVOICES**

AZEKNow is our business support center, where you can upload invoices and manage your program funds. You'll also find other services to support your business, including our Merch Store and downloadable marketing assets. Each time you upload your invoices, you'll earn rewards and unlock special discounts from our program partners.

#### **PROGRAM FUNDS**

For every dollar you spend on TimberTech/AZEK products throughout the year, you earn funds. Funds can be used for marketing services and apparel, training and tools, or redeemed for cash. And as you advance through the tiers, you can earn more funds for each dollar spent.

Create an account at AZEKNow.com Upload and track your invoices

Receive and redeem funds

Funds can be earned on products from these brands:

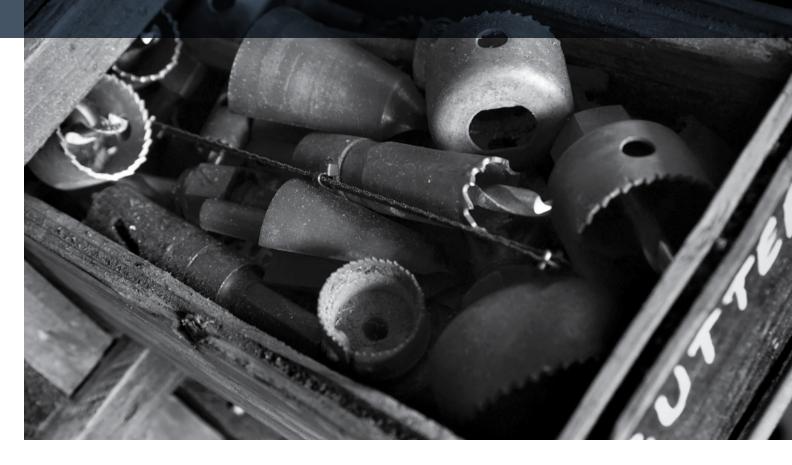
**TimberTech** BY AZEKS



STRUXURE BY AZEKS

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#### **GROW YOUR BUSINESS** PERSONALIZED MARKETING



As a member of The Board™, you can redeem your accrued funds for products and services that benefit your business.



#### **LOCAL MARKETING**

Be seen in your area with print ads, billboards, radio ads, and trade shows.



#### **CASH REBATE**

If you prefer, you can convert your funds into cash, redeemable at half their value.



#### **PROMOTIONAL APPAREL & GEAR**

Make a statement or say "thanks" with our branded shirts, sweatshirts, and other promotional gear - perfect for your crew or your customers.





#### **DRIVE VALUE & GROWTH BUSINESS SUPPORT**

As a member of The Board™, you'll receive valuable services and helpful amenities that can create long-term value and growth opportunities for your business.

#### **INDUSTRY-LEADING WARRANTIES**

Our best-in-class Product Warranties and Replacement Labor Warranties will reinforce your customers' confidence in selecting TimberTech. And our simplified warranty submission process is easy. See page 5 for more details.

#### **REAL-TIME UPDATES**

Sign up for SMS Text Messaging to get real-time updates on products, promotions, and program enhancements.

#### **BLUEPRINT QUARTERLY NEWSLETTER**

Members of The Board receive the TimberTech Quarterly Newsletter, Blueprint, with the latest program updates, product announcements, events, and industry

#### **PROGRAM FUNDS**

Accumulate funds by uploading your project invoices. These funds can be used for marketing services and apparel, training and tools, or redeemed for cash.

#### TIMBERTECH SOCIAL PARTNER PROGRAM

Gain followers, grow your audience, and attract potential customers by sharing content and tagging TimberTech posts on social media. Becoming a trusted Brand Ambassador can help you earn rewards while also creating awareness for your business. Look for the sign-up on AZEKNow.

#### TIMBERTECH PROS FACEBOOK PAGE

Join the TimberTech Pro Facebook group, an exclusive group for pros who want to connect and network with other pros. Discuss TimberTech projects, share insights, builds, and success stories with other members.

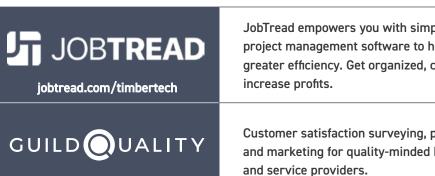




Legacy Decks Academy helps owners grow and scale successful deck-building businesses with their four-phase coaching program. As part of The Board, you can use your funds towards Legacy Decks Academy; plus, get 10% off phase one and 5% off phases two, three, and four.

#### **EXPAND YOUR NETWORK** PARTNER PROGRAMS

As a member of The Board, you have access to a range of innovative TimberTech Partner Programs that can help boost your business.



guildquality.com/partner/timbertech

**GreenSky**®

greensky.com/sponsor/timbertech

nadra.org/membership/join

**GROUNDWORK** 

hellogroundwork.com/ groundwork-partners/timbertech

phaze

phaze.com/twp

CompanyCam

companycam.com/timbertech

singleops.com/industry/ azek-partnership/

**S**SingleOps

JobTread empowers you with simple, powerful estimating and project management software to help you tackle projects with greater efficiency. Get organized, complete projects on time, and

Customer satisfaction surveying, performance reporting, and marketing for quality-minded home builders, remodelers,

Financing solutions that grow businesses and delight customers.

A unified source for the professional development, promotion, growth, and sustenance of the Deck and Railing building industry in North America. A mission to help members exceed the expectations of their customers.

Groundwork makes it easy for homeowners share videos of their project — instantly qualifying prospects and increasing in-person close rate.

Captures photos with consistent vantage funds, phase by phase, keeping your clients updated on building progress.

The only app every contractor needs to track job progress and communicate with their crew. Includes unlimited photo storage, to-do lists, and PDF photo reports.

Job management software that allows businesses to grow revenue, increase profitability, and improve customer satisfaction with ease.



#### **TRAINING**

From online classes on AZEKNow to downloadable installation guides, YouTube tutorials, and our Contractor Webinar Series, we'll help you stay up to speed with the latest products, partners, installation best practices, and more.

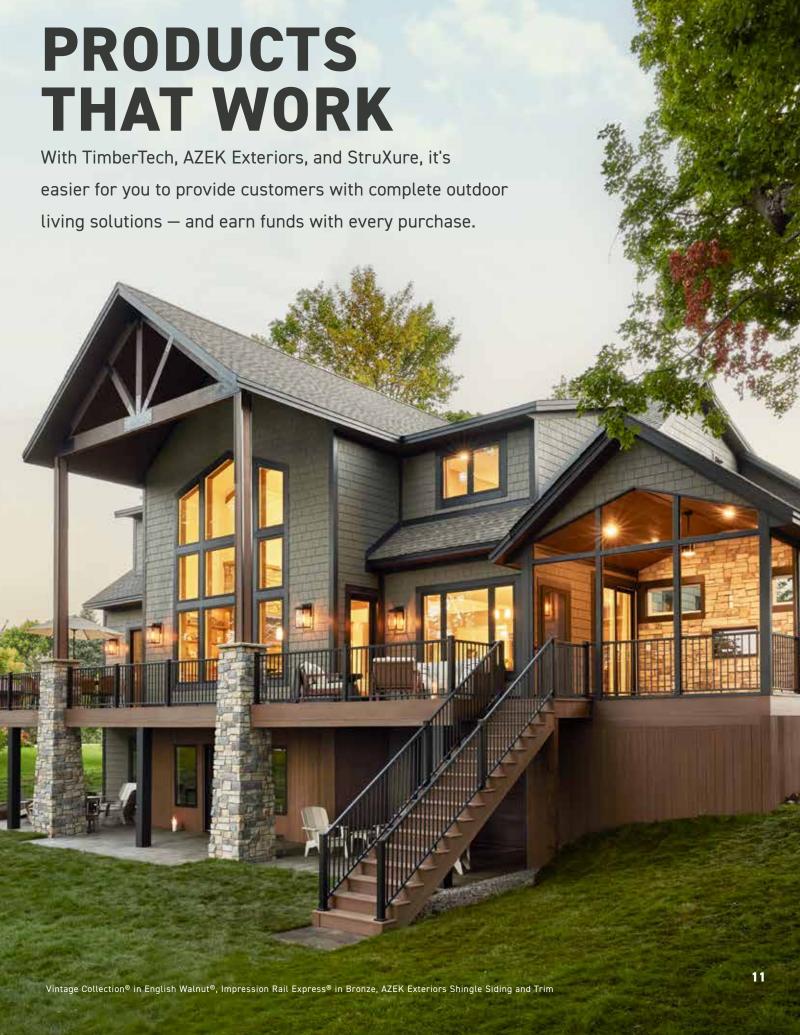
#### **AZEK UNIVERSITY**

TimberTech offers in-person training through AZEK University. Talk with TimberTech pros to learn what makes TimberTech different, why it's so easy to install, and even specialized design techniques — like curving boards with heat bending or creating varied and dimensional patterns with our Multiwidth Decking. Talk with your area sales rep to learn more.



Class will teach you the deck board-ben including heat settings and proper setures and proper setures are 10% off with sade DDDRRTT10.

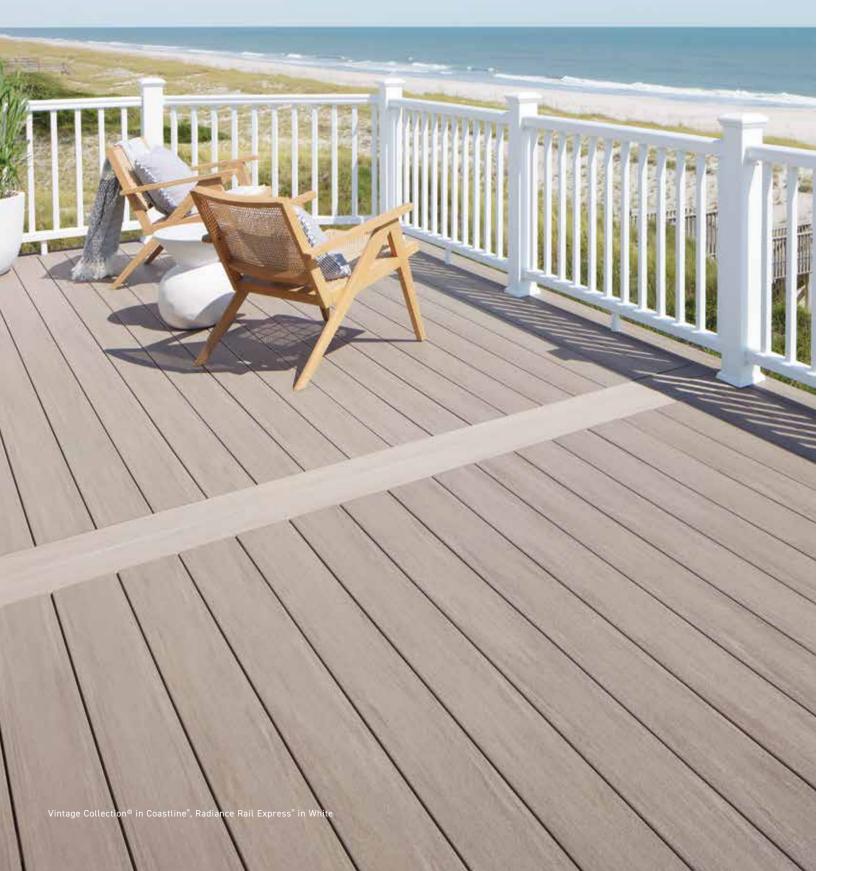
Want to learn how to curve TimberTech decking products? This master class will teach you the deck board-bending process from start to finish, including heat settings and proper setup. And as part of The Board, you'll receive 10% off with code DDDBBTT10.





#### #1 IN PREMIUM DECKING, #1 WITH THE PROS

With the highest quality decking, plus outstanding service, TimberTech is the go-to choice for contractors and homeowners.





#### OUR MOST REALISTIC WOOD LOOKS WITH UNPARALLELED PERFORMANCE









#### VINTAGE COLLECTION® Exotic Hardwood

This collection captures the look of sought-after premium hardwoods—with a refined wire-brushed finish and multi-tonal color blending featuring highlights and lowlights.

- Design flexibility with Multiwidth Decking in narrow, standard, and wide widths for all colors
- · Vintage MAX (1.5" thick) dock boards allow for a 24" on-center installation; only available in Coastline
- · With Class A Flame Spread Index rating and WUI compliance, it's the best choice for fire zones















Standard Width 5.5"

Height 1.5 Width 5.5

Wide Width 7.25"

#### LANDMARK COLLECTION® Crosscut Hardwoods

For a look that resembles popular hardwoods like white oak and walnut, choose this crosscut cathedral grain style with a matte finish and cascading color blending for subtle board-to-board variation.

- · All colors available in standard width
- · With a Class A Flame Spread Index rating and WUI compliance, it's a best choice for fire zones













#### HARVEST COLLECTION® Refined Cathedral Grain

Embrace the soft, inviting versatility of attractive cathedral grain — with varying peaks and soft, solid colors that suit a range of styles.

- · Slate Gray and Brownstone available in standard & wide widths
- · Harvest MAX (1.5" thick) boards allow for a 24" on-center installation; available in Slate Gray
- Better choice for fire zones thanks to WUI compliance





#### **TimberTech** COMPOSITE

COMPOSITE IN A CLASS OF ITS OWN, WITH UNMATCHED WOOD LOOKS









#### COMPOSITE IN A CLASS OF ITS OWN, WITH UNMATCHED WOOD LOOKS







#### LEGACY COLLECTION Hand-Scraped Finish

The Legacy Collection features an artisanal, craftsman-inspired aesthetic with its cascading hues and textured, hand-scraped finish. The variable grain pattern ensures each board is unique.

• Four-sided capping for superior moisture resistance — even in the grooves















#### TERRAIN® COLLECTION Rugged Cathedral Grain

Embrace an authentic wood look with the Terrain Collection. Color options include a natural wood look or solid coloring for a stained wood look. With a scalloped profile, these boards are lighter in weight for easier installation - without sacrificing a solid underfoot feel.

• Four-sided capping for superior moisture resistance — even in the grooves













#### RESERVE COLLECTION Reclaimed Wood

With bold, multi-tonal colors and wire-brushed cathedral grain pattern, this Collection delivers the look and feel of reclaimed wood.

- Fire-resistant (FR) SKUs feature WUI compliance to offer a better choice for fire zones.
- Four-sided capping for superior moisture resistance even in the grooves









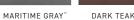


#### PRIME AND PREMIER COLLECTIONS\*\* Painted Wood

Earthy, vivid wood stain colors and a subtle straight grain pattern. The Prime Collection has a scalloped board for a lighter weight without compromising a secure underfoot feel.

• Three-sided capping for excellent moisture resistance







#### TERRAIN+ COLLECTION™ Subtle Wood Grain

With new and improved color blending technology, these boards deliver sophisticated colors with a subtle grain pattern like sanded white oak and walnut for a versatile, natural wood look

• Four-sided capping for superior moisture resistance — even in the grooves





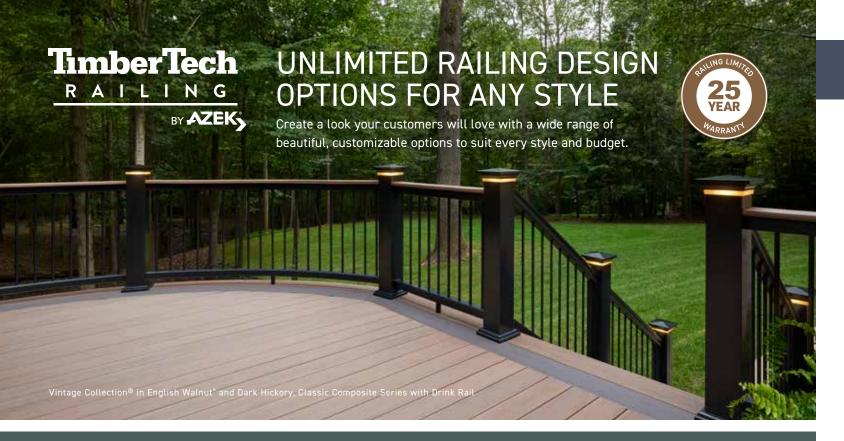
#### PRIME+ COLLECTION®\* Timeless Wood Grain

Upgrade from wood with the authentic wood visual of the Prime+ Collection. Featuring inviting colors and a textured straight grain pattern, this collection delivers attractive aesthetics at an attainable price point

• Three-sided capping for excellent moisture resistance







#### **COMPOSITE RAILING**

A mix of high-performance polymers and recycled wood fibers for impressive durability, this collection offers the most customization and style options

#### **CLASSIC COMPOSITE SERIES**

With several top rails and a universal bottom rail, the Classic Composite Series offers the most customization options, making mixing and matching components a breeze.

#### TOP RAIL PROFILES



DRINK RAIL\*

**INFILL OPTIONS** 

SOLID COMPOSITE BALUSTER



RADIANCERAIL®







PREMIER RAIL™

CABLERAII

TRADEMARK RAIL™\*\*

#### **COLOR OPTIONS**











RADIANCERAIL EXPRESS®

ALUMINUM

Simple, versatile milled-wood-inspired design

#### TOP RAIL PROFILE



**COLOR OPTIONS** 





The Smart Set makes ordering and installation easier by bundling all the railing components together in a single kit. **PVC RAILING** 

Extruded PVC material with aluminum reinforcement for exceptional performance, this collection has elevated design potential

#### STATEMENT RAIL™

An elegant, milled-wood-inspired railing with a pre-routed design for easy installation. The wide, flat top rail lends clients functionality to set down their drinks, as well as an attractive, classic design. Plus, the innovative Racking Stair Section accommodates nearly any angle (18° to 40°) for stair applications.

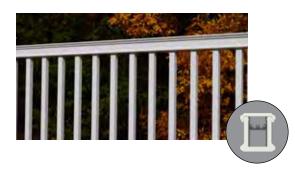
#### INFILL OPTIONS





COLOR OPTION

WHITE



#### PINNACLE RAIL™

A flat top rail with beauty and functionality, ideal for clients looking for a traditional aesthetic with modern functionality. The wide, flat top rail gives clients a useful surface to place drinks, plates, or décor, while the simple milled-wood-inspired detailing delivers an elegant aesthetic.

**COLOR OPTION** 

#### **INFILL & PANEL OPTIONS**











METAL RAILING

Powder-coated aluminum for high performance and corrosion resistance, the panelized railing system in this collection makes it easy to install

#### IMPRESSION RAIL EXPRESS® SERIES

A panelized design, featuring pre-assembled balusters for easy installation. Available in three attractive top rail designs.

#### **TOP RAIL OPTIONS**



CLASSIC

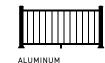




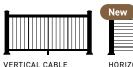
DRINK RAIL

The Drink Rail system works with all full profile, square-shouldered deck boards, but NOT with scalloped boards (i.e., Terrain, Prime, Prime+, or ReliaBoard). Drink Rail cannot be used with glass infil. Only use 3" posts with the Drink Rail System, including in over-the-post applications.

#### **INFILL OPTIONS**

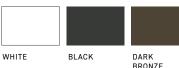












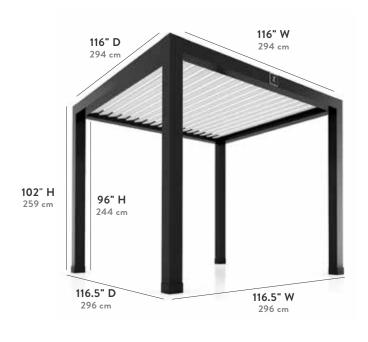
\*\*Only available in White and Matte White.

# STRUXURE STYLISH, SMART OUTDOOR UPGRADES

# ENGINEERED TO LAST, BEAUTIFULLY moulding for beautiful detailing to column wraps for an inviting entryway, these

#### CABANA X

FEATURES	CORE MODEL	CORE+ MODEL
PREMIUM POWDER COAT FINISH	✓	✓
MOTORIZED ADJUSTABLE LOUVERS	<b>√</b>	<b>✓</b>
POWERED BY SOMFY (HAND-HELD REMOTE)	<b>✓</b>	✓
EASY POWERPLUG	✓	✓
POST HEIGHT ADJUSTMENT	✓	✓
STAINLESS STEEL HARDWARE	<b>√</b>	✓
MODULAR CONFIGURATION READY	<b>√</b>	✓
ENHANCEMENT READY	✓	✓
CONTROLLED LED LIGHTS		✓
COLOR-CHANGING LIGHTS		✓
SIMPLE REMOTE-CONTROL MANAGEMENT		✓
INDEPENDENT APP- CONTROLLED LIGHTING		✓



#### STANDARD FINISHES



FULL-TEXTURED





WHITE LOUVERS BLACK LOUVERS



ASPEN WALNUT WOODGRAIN POWDER FINISH

**PREMIUM FINISHES** 

**SOUTH BEACH** WOODGRAIN POWDER FINISH





#### AZEK° TRIM & MOULDING

Engineered with advanced materials science, our PVC Trim and Moulding delivers exceptional durability and performance, while giving your home a crisp, clean look. And the best part? It's extremely low maintenance. Choose from white trim or ready-topaint trim designed with PaintPro® Technology for improved paintability and absolutely no sanding or priming.



AZEK White Straight Column Wraps + Trim



Weathered Teak® Porch + AZEK® White Trim Boards as Fascia and Risers + AZEK White Tapered Column Wraps

#### AZEK° COLUMN WRAPS

Up your curb appeal with attractive AZEK Column Wraps that come in either straight or tapered designs. Easy to install around existing wood columns, AZEK Column Wraps are a simple way to spruce up your porch and entryway.

LEARN MORE





## TAKE YOUR SEAT ON THE BOARD



JOIN TODAY

AZEK Company 1330 West Fulton Street, Suite 350, Chicago, Illinois 60607 800-307-7780 TimberTech.com LIT-TTREWARDS24